

Newpark Academy of Music Declaration of Compliance with Europe GDPR Regulations

At Newpark Academy of Music, we recognize the importance of privacy and personal data protection. As a responsible organization, we are committed to complying with the General Data Protection Regulation (GDPR) implemented by the European Union (EU). This Declaration of Compliance outlines the data we collect and the reasons for its collection, demonstrating our commitment to safeguarding the privacy rights of our users and customers.

Data Controller Information: Newpark Academy of Music

Address: Newtownpark Ave, Blackrock, Co. Dublin A94 KT44

Contact Details: +353 1 288 3740 ; enquiries@newparkmusic.ie

Data Collected:

a) Personal Data: Personal data refers to any information relating to an identified or identifiable individual. At Newpark Academy of Music, we collect the following categories of personal data:

Contact Information: Name, email address, phone number.

Identity Information: Date of birth

Communication Information: Any data exchanged during communication with us (e.g., customer support inquiries).

Usage Information: Data related to your interaction with our services (e.g., website usage, application usage).

b) Sensitive Personal Data: We do not collect or process sensitive personal data, such as racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data, health information, or sexual orientation.

Purpose of Data Collection: We collect personal data for the following purposes:

Service Provision: To provide the requested products, services, or information you have requested from us.

Communication: To communicate with you and respond to your inquiries, requests, or complaints.

Transaction Processing: To process payments, fulfil orders, and support our products and services.

User Experience Improvement: To analyze and understand user preferences, needs, and patterns to enhance our services.

Legal Obligations: To comply with applicable laws, regulations, and legal obligations.

Marketing: With your consent, to provide you with marketing communications about our products, services, and promotions. You have the right to withdraw this consent at any time.

Lawful Basis for Data Processing: Our data processing activities are based on one or more of the following lawful bases:

Contractual Necessity: Processing is necessary for the performance of a contract with you or to take steps at your request before entering into a contract.

Legitimate Interests: Processing is necessary for our legitimate interests, such as improving our services, ensuring security, preventing fraud, and exercising our legal rights.

Legal Obligations: Processing is necessary to comply with our legal obligations, such as tax, accounting, and record-keeping requirements.

Consent: Where applicable, processing is based on your explicit consent, which you can withdraw at any time.

Data Retention: We retain personal data only for as long as necessary to fulfil its collected purposes unless a more extended retention period is required by law. The specific retention periods may vary depending on the type of data and the goals for which it is processed.

Data Security: We implement appropriate technical and organizational measures to protect the personal data we collect and ensure its confidentiality, integrity, and availability. These measures include but are not limited to secure data storage, access controls, encryption, regular system audits, and staff training.

Data Subject Rights: Under the GDPR, you have certain rights regarding your data, including the right to access, rectify, erase, restrict processing, object to processing, and data portability. You also have the right to complain to a supervisory authority if your rights have been violated.

By providing this Declaration of Compliance, we affirm our commitment to upholding the principles and requirements of the GDPR. We will continuously review and update our practices to ensure ongoing compliance with data protection regulations and the protection of your privacy.

If you have any questions or concerns regarding the processing of your data or if you wish to exercise your rights under the GDPR, please contact us using the information provided.

Newpark Academy of Music